



KAVITA KUMAR

DIGITAL DESIGNER

ABOUT ME

I am a creative thinker and have a process-driven approach to problem solving and creating digital experiences that matter for websites, apps, products and social content. I'm passionate about creating elegant and compelling user experiences.

I am constantly learning and being inspired by the latest digital trends. I also understand the requirements for developers and have abilities in front end languages such as HTML/CSS/JQuery.

EDUCATION

Diploma in Web and UX Design
Yoobee Design School (2017)

Diploma in Graphic Communication,
Auckland University of Technology
(2005 - 2007)

CONTACT

kavitakumar.design@gmail.com

021 261 5136

kavitakumar.co.nz

EXPERIENCE

March 2018

Colenso BBDO | Digital Designer

- I am responsible for a wide variety of UX projects.
- Responsive prototyping and wireframing ranging from low-fidelity to high-fidelity (Sketch & Invision).
- Visual design concepts including production ready artwork.
- Product research, solution implementation.
- Brand identity deck.

Aug 2011 - Dec 2016

Bauer Media | Intermediate Graphic Designer

I developed a strong understanding of publishing and print media. My role consisted of:

- Promotional advertorials for multiple Bauer Media titles.
- Video show reels (Edge Animate, Flash)
- Photo shoot Art Direction
- HTML Banners
- Brand Identity Booklets (OMD Agency, AUT University)

Mar 2009 - July 2011

NZME | Graphic Designer

- Retail advertising for regional newspapers
- Campaigns for high-end clients
- Special publications from idea's to print
- Social media advertising artwork
- Collateral (flyer's, invites, posters, signage)

SKILLS | APPLICATIONS

TOOLS

Adobe CC
Invision
UXpin
Wordpress
After Effects
Sublime
Git Hub
Draw.io

DIGITAL

UX Design approach & strategy
UI Design
Responsive (mobile first)
UML Diagrams
Prototyping
Wireframes
User research
Content Mangement System

FRAMEWORKS/LIBRARIES

Bootstrap
Pure
Framework 7
Template 7

LANGUAGES

HTML/CSS/SASS
JavaScript
jQuery
Understanding of PHP